

April 20, 2014

Mr. Howard Yoshiura 2507 Manoa Road Honolulu, HI 96822

Mr. Vernon Kajikawa 98-1686 Apala Loop Aiea, HI 96701

RE: Class of 1963 Building Fund and Class of 1963 Endowed Fund

Dear Howard, Vernon and the Class of 1963:

Thank you very much for the time you spent at the school brainstorming to help University Lab School (ULS) improve its facilities and programs. I was moved and inspired to hear about your 50<sup>th</sup> reunion and the strong connection your class has with the school. Unquestionably, your class recognizes what a special institution we have and how important it is to give back to this school

The Lab School is small enough for us to connect the entire alumni base back to the school and encourage everyone's support. There are many alumni classes to contact and we will certainly need their help, but given that the ULS Foundation was started in your class reunion year, the Class of 1963 has the distinction of being the leader in our new building initiative.

Over the next 5 years, we are committed to make long overdue renovations to the main upper school building (i.e. ULS Building 3) and provide a 21<sup>st</sup> century educational environment for our students and faculty. We hope you will partner with us as we seek funding and support from the entire ULS alumni community.

One of the major items discussed at our meeting that really made an impression on me was your idea for the courtyard in Building 3 when you shared how it was used for assemblies and events. What a simple, but fantastic, concept that could be incorporated into our project planning! As you may know, research now confirms the importance of indoor/outdoor learning environments to a child's development, and more and more schools across the country are adopting them into their building plans. After our meeting, Keoni Jeremiah and I shared your idea with our school's planning team, architects, and administrative staff. The idea was so well-received, we have incorporated this concept into our renovation plans for Building 3.

As with all capital campaigns we will look towards private funding to support the current project in need, as well as endowed funds to provide the ongoing support for future maintenance. We would like to ask the Class of 1963 to officially kick off the campaign by establishing two separate funds with the ULS Foundation: one to provide funding for current project expenses and the other to be endowed for building maintenance in perpetuity. Each dollar received will be allocated equally between these two funds.

Please consider setting the goal of \$50,000 for your class gift. The Class of 1963 would have up to five (5) years to reach its goal, which could be achieved by raising \$10,000 per year from your class. Individuals may make personal pledges with the ULS Foundation for the full five (5) year period.

After listening to your ideas and stories about your class's commitment to ULS, we believe you can attain this goal, and we will provide all of the support you need to reach it. We have experts in planned giving that would be willing to sit down with any of your class members interested in learning how to maximize the tax benefits of their charitable gifting and estate planning.

The ULS Foundation is set up to receive all types of grants, gifts and funds. With your approval, we will establish the two class funds and provide quarterly reports on the progress toward your funding goal. As an inspiration for other reunion class gifts, the importance of the Class of 1963's leadership gift cannot be understated. To demonstrate just how critical your class initiative is to our overall campaign, I will personally match each dollar raised by the Class of 1963 up to \$50,000.

It was truly an honor to meet you both. Thank you very much for your interest in supporting the University Laboratory School and improving its facilities. I look forward to working with your entire class to create something incredible for future generations of University Lab School students. After discussing the above with the appropriate representatives of the ULS Class of 1963, please contact me at (808) 394-6920 to discuss our next steps.

Warmest Aloha,

Ted Rachlin President